

Press Release



ALLXS Announces Launch of Contextual App for The Community

ALLXS Community App Will Allow Users to Follow Their Favorite Vendors, Receive Discounts and Access Free Location Based Messaging.

Launch Date for App in the Google Play Store Will Be

TORONTO (July 7, 2016) – Love to try new places to eat but don't know what's new in your neighborhood? Do you always hear about specials and promotions running at your favorite restaurants *after* the offer expires? ALLXS is dishing up a free app that will ensure that users get special treatment and insider information from the restaurants they love – everywhere they go.

By simply downloading the ALLXS COMMUNITY APP, users can discover and connect with great places to dine and make the best decision on where to eat by seeing a complete picture of what is happening at restaurants in their neighborhood.



Hanging out at a favorite local spot, checking out a hip new restaurant or exploring a neighborhood, the ALLXS COMMUNITY APP gets users instant access to time-sensitive deals, special preferential treatment and exclusive offers. Always be treated like a VIP and automatically earn amazing rewards along the way.

Not only is ALLXS making it accessible for users to be an insider in places, they are making it accessible for restaurants to innovate the way they engage with consumers. By signing onto the ALLXS platform at a cost effective monthly fee, restaurants now have an intelligent mobile solution to communicate personally with customers, drive sales and frequency of return visits, build customer relationships and propel brand love.

The ALLXS COMMUNITY APP is a tool developed to connect, empower and mobilize the community. The app features news feeds, vendor directories, messaging, notifications and opportunities to redeem discounts and rewards. The app includes an e-wallet and point of sale.

ALLXS is a technology company that believes that customer experiences are richer when content adapts to context and helps businesses build mobile experiences that delight customers by delivering the right content, at the right time, in the right context – when purchase decisions are about to be made.

For more information, please visit www.allxs.ca or email denise@allxsmedia.com for a free demo.

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For More Information:

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